

HEALTHY CARE HEALTHY COSTS

COST OF CARE INNOVATION COMPETITION



REIMAGINE HEALTHCARE. REDUCE COSTS. IMPROVE LIVES.

Innovating For Impact

Indiana consistently ranks among the 10 least healthy states in the U.S., facing high rates of chronic disease, significant health disparities, and preventable hospitalizations.

In collaboration with Butler University and Hylant, Parkview Health is launching a bold call for innovative, scalable, and sustainable solutions—including but not limited to:

- Medical devices
- Digital health technologies
- Public health interventions
- New care delivery models
- Preventive strategies to reduce the onset or severity of costly conditions

If your idea can improve outcomes, lower costs, or promote health equity—we want to see it!

Challenge Prompt:

How might we reduce preventable healthcare costs and improve outcomes for high-risk populations—particularly aging adults and those with chronic conditions—through scalable, sustainable innovations?

Who can apply?

Innovators from around the world with forward-thinking ideas, breakthrough technologies, or transformative solutions that align with the mission of this competition.

Prizes include:

- \$10K cash award
- Accelerator program entry
- Pitch to leaders at Parkview, Hylant and Butler

Learn more and apply:



<https://gqr.sh/BXBh>